

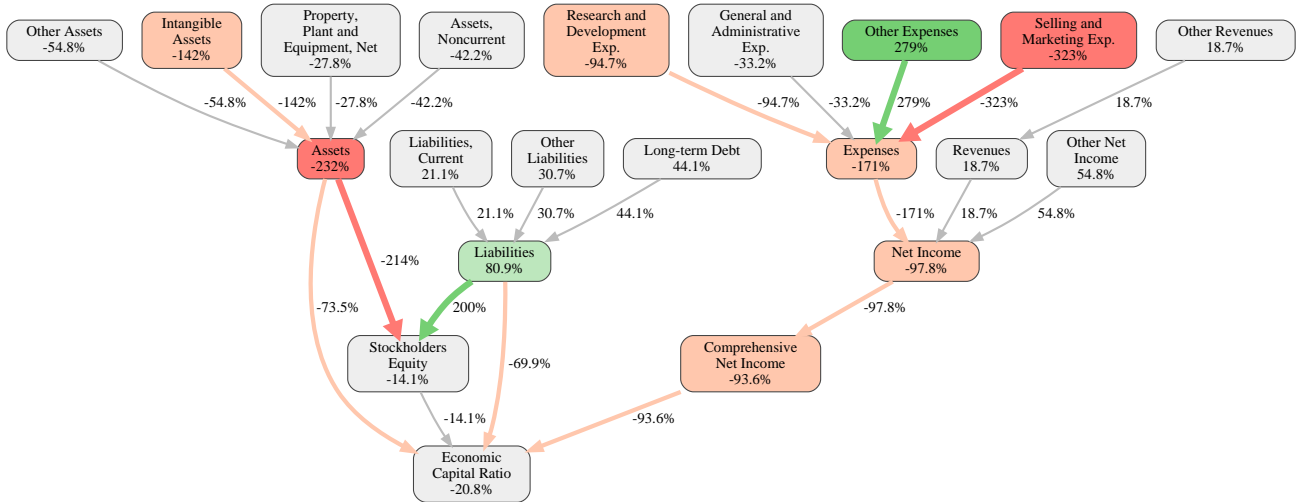


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2022



Qumu Corp  
Rank 105 of 138





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 279% points. The greatest weakness of Qumu Corp is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 323% points.

The company's Economic Capital Ratio, given in the ranking table, is -283%, being 21% points below the market average of -262%.

Input Variable	Value in 1000 USD
Assets, Current	27,458
Assets, Noncurrent	362
General and Administrative Exp.	8,596
Intangible Assets	8,922
Liabilities, Current	22,229
Long-term Debt	2,158
Other Assets	17
Other Compr. Net Income	-130
Other Expenses	6,425
Other Liabilities	113
Other Net Income	1,538
Other Revenues	24,022
Property, Plant and Equipment, Net	337
Research and Development Exp.	8,426
Selling and Marketing Exp.	18,478

Output Variable	Value in 1000 USD
Liabilities	24,500
Assets	37,096
Expenses	41,925
Revenues	24,022
Stockholders Equity	12,596
Net Income	-16,365
Comprehensive Net Income	-16,495
Economic Capital Ratio	-283%