

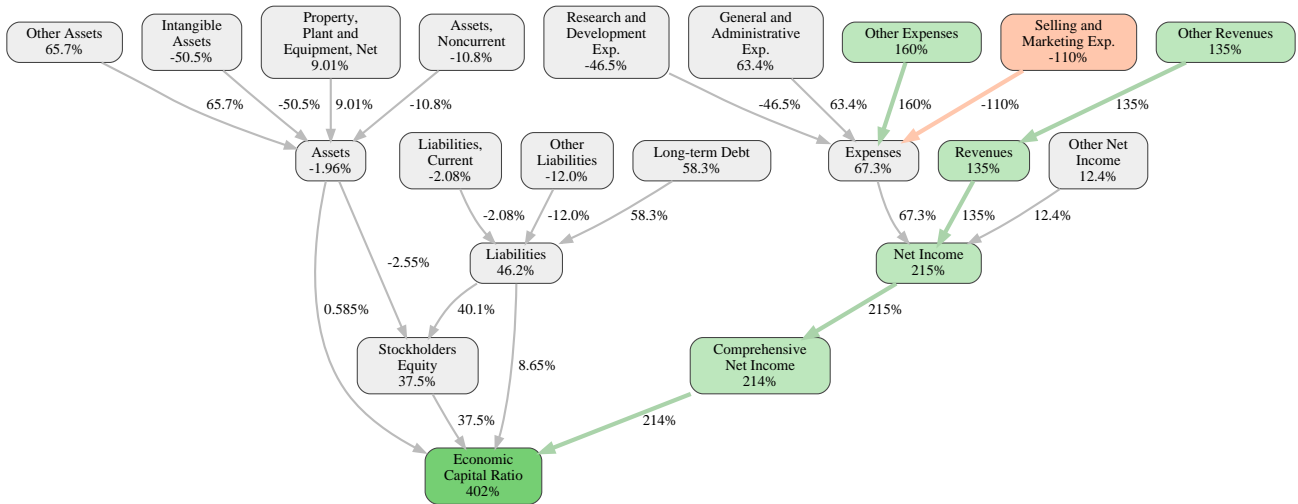


RealRate

SERVICES-PREPACKAGED SOFTWARE 2022

servicenow

ServiceNow Inc.
Rank 53 of 138





SERVICES-PREPACKAGED SOFTWARE 2022



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The relative strengths and weaknesses of ServiceNow Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ServiceNow Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 215% points. The greatest weakness of ServiceNow Inc. is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 110% points.

The company's Economic Capital Ratio, given in the ranking table, is 140%, being 402% points above the market average of -262%.

Input Variable	Value in 1000 USD
Assets, Current	5,220,000
Assets, Noncurrent	212,000
General and Administrative Exp.	597,000
Intangible Assets	1,655,000
Liabilities, Current	4,949,000
Long-term Debt	670,000
Other Assets	2,945,000
Other Compr. Net Income	-60,000
Other Expenses	1,400,000
Other Liabilities	1,484,000
Other Net Income	20,000
Other Revenues	5,896,000
Property, Plant and Equipment, Net	766,000
Research and Development Exp.	1,397,000
Selling and Marketing Exp.	2,292,000

Output Variable	Value in 1000 USD
Liabilities	7,103,000
Assets	10,798,000
Expenses	5,686,000
Revenues	5,896,000
Stockholders Equity	3,695,000
Net Income	230,000
Comprehensive Net Income	170,000
Economic Capital Ratio	140%