

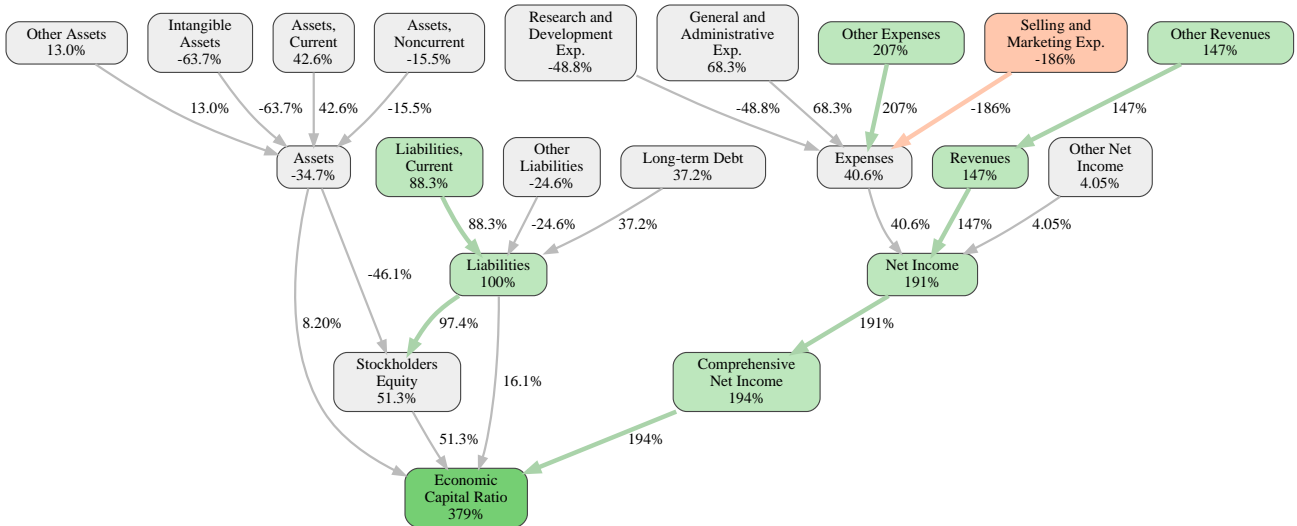


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SERVICES-PREPACKAGED SOFTWARE 2022



HUBSPOT INC Rank 59 of 138





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The relative strengths and weaknesses of HUBSPOT INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HUBSPOT INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 207% points. The greatest weakness of HUBSPOT INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 186% points.

The company's Economic Capital Ratio, given in the ranking table, is 117%, being 379% points above the market average of -262%.

Input Variable	Value in 1000 USD
Assets, Current	1,453,574
Assets, Noncurrent	29,244
General and Administrative Exp.	144,949
Intangible Assets	338,468
Liabilities, Current	617,474
Long-term Debt	300,480
Other Assets	257,434
Other Compr. Net Income	-5,942
Other Expenses	262,876
Other Liabilities	383,101
Other Net Income	-19,019
Other Revenues	1,300,658
Property, Plant and Equipment, Net	96,134
Research and Development Exp.	301,970
Selling and Marketing Exp.	649,681

Output Variable	Value in 1000 USD
Liabilities	1,301,055
Assets	2,174,854
Expenses	1,359,476
Revenues	1,300,658
Stockholders Equity	873,799
Net Income	-77,837
Comprehensive Net Income	-83,779
Economic Capital Ratio	117%