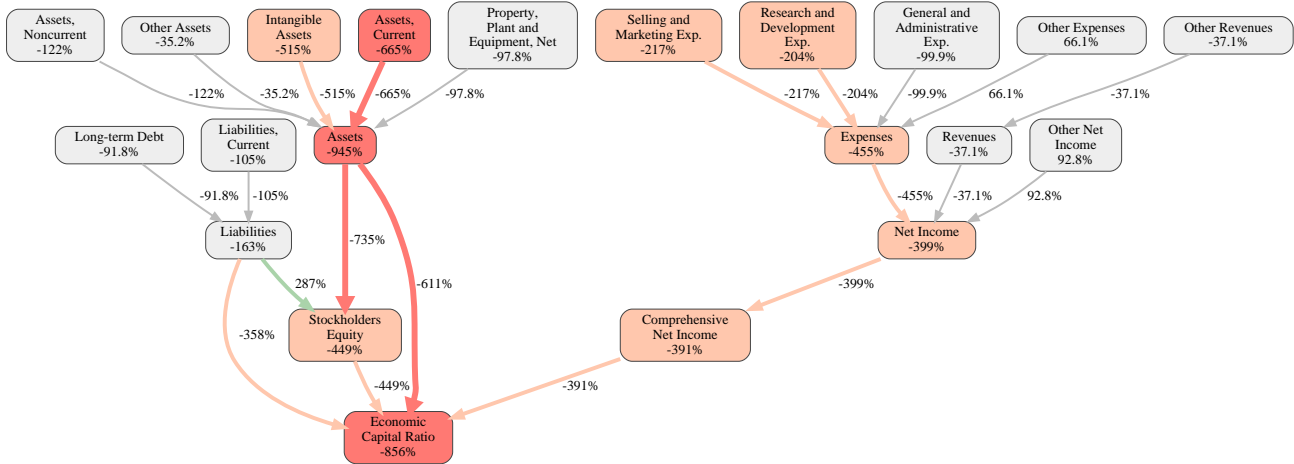




# SERVICES-PREPACKAGED SOFTWARE 2022



MOBIVITY HOLDINGS CORP.  
Rank 120 of 138





RealRate

# SERVICES-PREPACKAGED SOFTWARE 2022



## MOBIVITY HOLDINGS CORP. Rank 120 of 138

The relative strengths and weaknesses of MOBIVITY HOLDINGS CORP. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MOBIVITY HOLDINGS CORP. compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 93% points. The greatest weakness of MOBIVITY HOLDINGS CORP. is the variable Assets, Current, reducing the Economic Capital Ratio by 665% points.

The company's Economic Capital Ratio, given in the ranking table, is -1,119%, being 856% points below the market average of -262%.

Input Variable	Value in 1000 USD
Assets, Current	1,541
Assets, Noncurrent	173
General and Administrative Exp.	3,585
Intangible Assets	1,536
Liabilities, Current	5,996
Long-term Debt	1,189
Other Assets	1,188
Other Compr. Net Income	-29
Other Expenses	5,877
Other Liabilities	2,538
Other Net Income	614
Other Revenues	8,175
Property, Plant and Equipment, Net	0
Research and Development Exp.	3,584
Selling and Marketing Exp.	4,003

Output Variable	Value in 1000 USD
Liabilities	9,722
Assets	4,438
Expenses	17,048
Revenues	8,175
Stockholders Equity	-5,284
Net Income	-8,260
Comprehensive Net Income	-8,288
Economic Capital Ratio	-1,119%