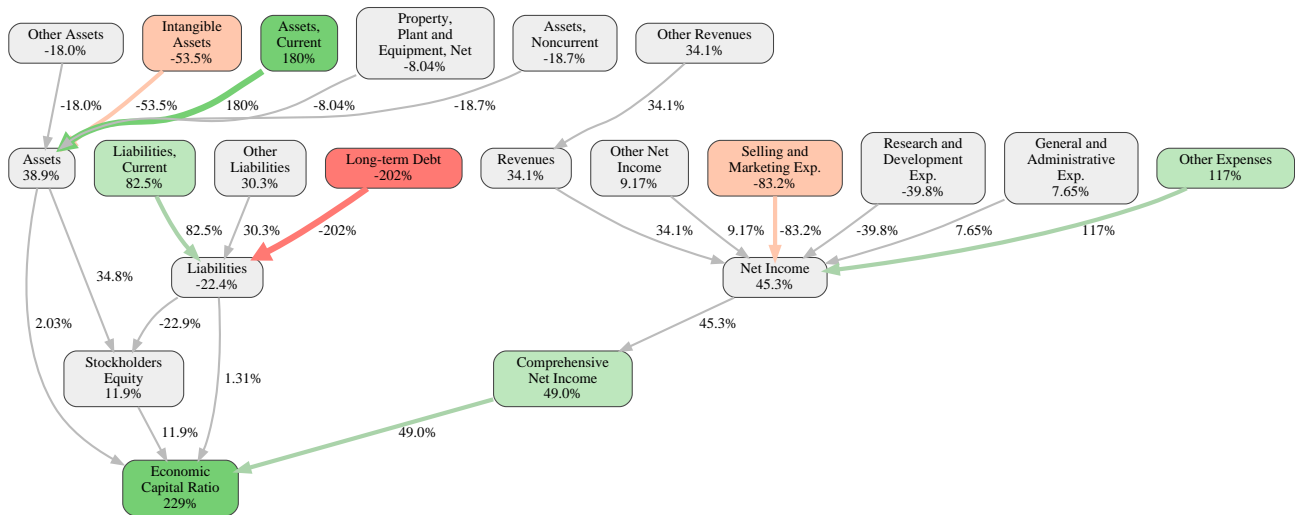




# SERVICES-PREPACKAGED SOFTWARE 2022



BigCommerce Holdings Inc.  
Rank 94 of 138





# SERVICES-PREPACKAGED SOFTWARE 2022



## BigCommerce Holdings Inc. Rank 94 of 138

The relative strengths and weaknesses of BigCommerce Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BigCommerce Holdings Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 180% points. The greatest weakness of BigCommerce Holdings Inc. is the variable Long-term Debt, reducing the Economic Capital Ratio by 202% points.

The company's Economic Capital Ratio, given in the ranking table, is -34%, being 229% points above the market average of -262%.

Input Variable	Value in 1000 USD
Assets, Current	454,548
Assets, Noncurrent	0
General and Administrative Exp.	56,839
Intangible Assets	86,979
Liabilities, Current	62,811
Long-term Debt	353,002
Other Assets	6,504
Other Compr. Net Income	-191
Other Expenses	75,856
Other Liabilities	1,359
Other Net Income	60
Other Revenues	219,855
Property, Plant and Equipment, Net	7,429
Research and Development Exp.	64,547
Selling and Marketing Exp.	99,350

Output Variable	Value in 1000 USD
Liabilities	417,172
Assets	555,460
Expenses	296,592
Revenues	219,855
Stockholders Equity	138,288
Net Income	-76,677
Comprehensive Net Income	-76,868
Economic Capital Ratio	-34%