

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



RealRate

September 19, 2025

To the Marketing Department
Zedge Inc
1178 BROADWAY
SUITE 1450, 3RD FLOOR
NEW YORK, NY 10001
USA

Zedge Inc TOP Rated in the US Services-Prepackaged Software Ranking

Dear Sir or Madam,

at RealRate we have just published the 2025 US SERVICES-PREPACKAGED SOFTWARE ranking. I am happy to inform you that Zedge Inc has been TOP Rated at rank 17 out of 140.

Overall, 140 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



ZEDGE™

RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

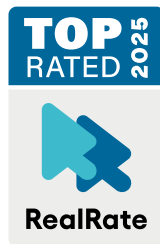
Sincerely,

Dr. Holger Bartel, CEO

RealRate Seal Subscription

RealRate Inc.
2040 Martin Ave., Santa Clara, California 95050, USA
Via email to: holger.bartel@realrate.ai

We subscribe to the SERVICES-PREPACKAGED SOFTWARE RealRate rating for Zedge Inc. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



ZEDGE™

RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Zedge Inc (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item	2025 US SERVICES-PREPACKAGED SOFTWARE RealRate rating seal for Zedge Inc
Amount	USD 9,900
Order no.	2025-0001667313

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

Billing address

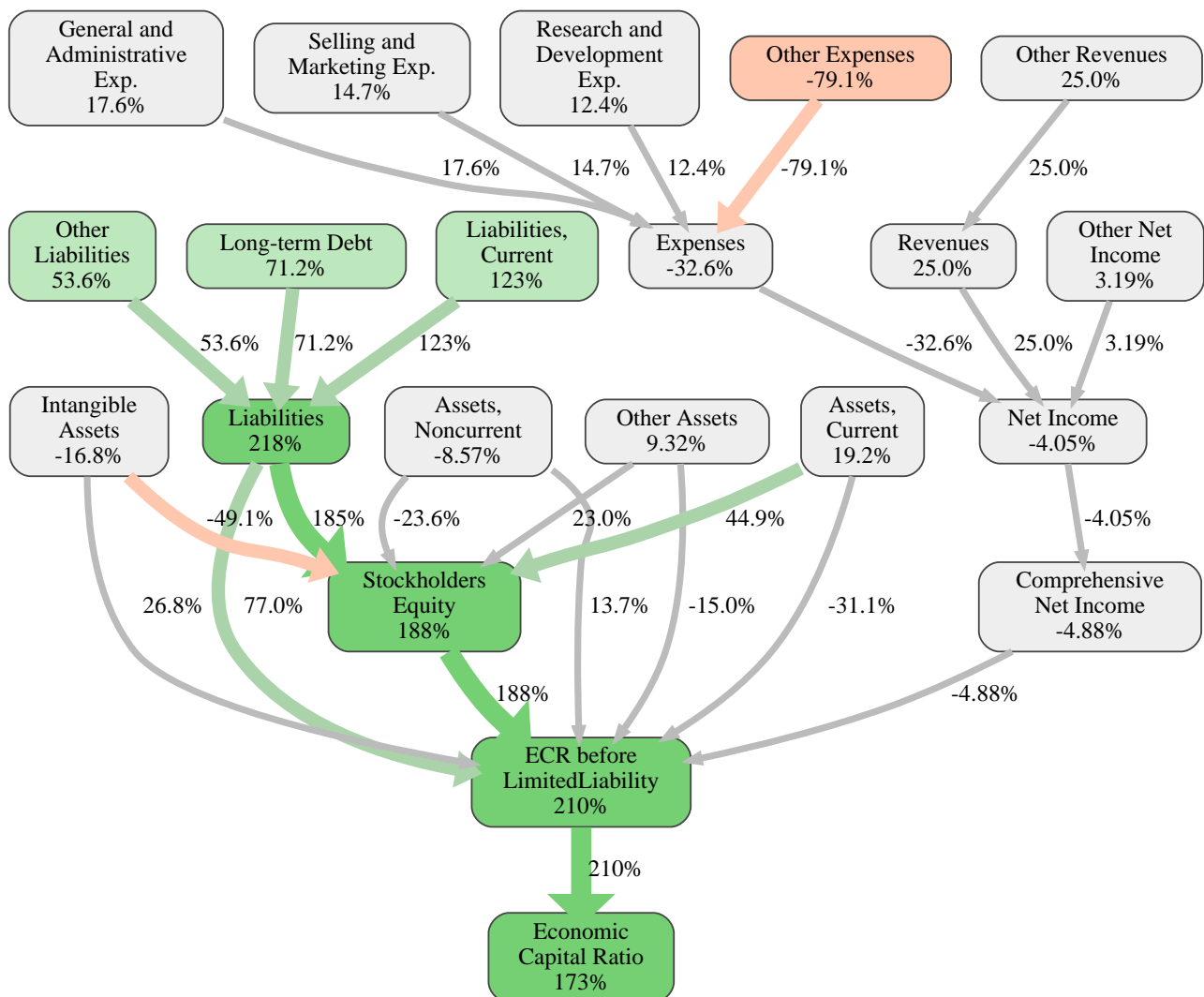
Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

Shipping address

The electronic RealRate rating seal and the invoice will be sent to
Delivery email

Zedge Inc

Date, location, name



The relative strengths and weaknesses of Zedge Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zedge Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 218% points. The greatest weakness of Zedge Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 525%, being 173% points above the market average of 352%.

Input Variable	Value in 1000 USD
Assets, Current	23,997
Assets, Noncurrent	355
General and Administrative Exp.	0
Intangible Assets	7,193
Liabilities, Current	6,250
Long-term Debt	1,049
Other Assets	4,344
Other Compr. Net Income	-295
Other Expenses	39,698
Other Liabilities	0
Other Net Income	436
Other Revenues	30,091
Property, Plant and Equipment, Net	2,306
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	7,299
Assets	38,195
Expenses	39,698
Revenues	30,091
Stockholders Equity	30,896
Net Income	-9,171
Comprehensive Net Income	-9,466
ECR before Limited Liability	407%
Economic Capital Ratio	525%