

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



RealRate

September 19, 2025

To the Marketing Department
Semrush Holdings Inc
800 BOYLSTON STREET, SUITE 2475
BOSTON, MA 02199
USA

Semrush Holdings Inc TOP Rated in the US Services-Prepackaged Software Ranking

Dear Sir or Madam,

at RealRate we have just published the 2025 US SERVICES-PREPACKAGED SOFTWARE ranking. I am happy to inform you that Semrush Holdings Inc has been TOP Rated at rank 24 out of 140.

Overall, 140 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

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I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO

RealRate Seal Subscription

RealRate Inc.
2040 Martin Ave., Santa Clara, California 95050, USA
Via email to: holger.bartel@realrate.ai

We subscribe to the SERVICES-PREPACKAGED SOFTWARE RealRate rating for Semrush Holdings Inc. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Semrush Holdings Inc (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item	2025 US SERVICES-PREPACKAGED SOFTWARE RealRate rating seal for Semrush Holdings Inc
Amount	USD 9,900
Order no.	2025-0001831840

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

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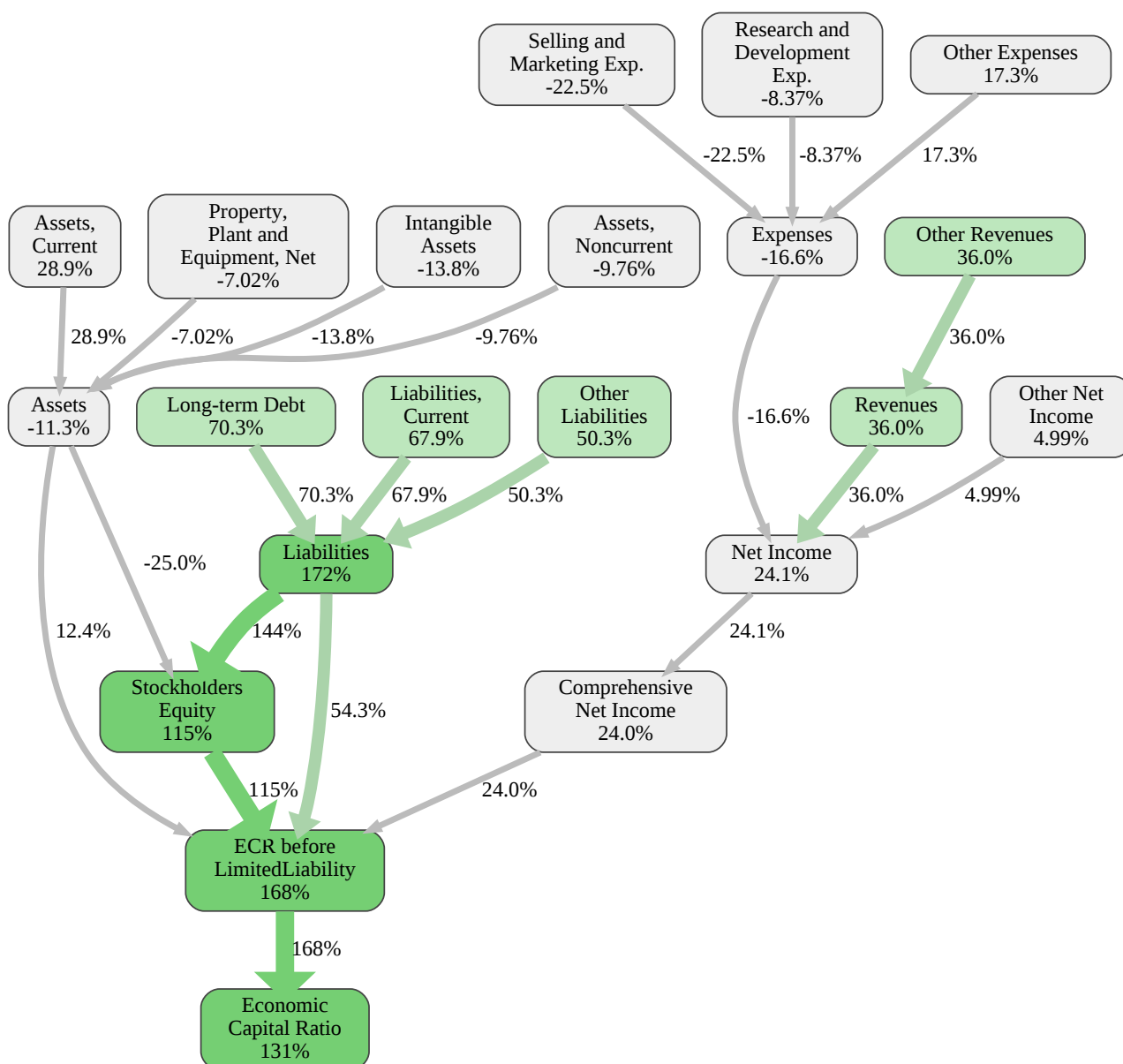
Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

Shipping address

The electronic RealRate rating seal and the invoice will be sent to
Delivery email

Semrush Holdings Inc

Date, location, name



The relative strengths and weaknesses of Semrush Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Semrush Holdings Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 172% points. The greatest weakness of Semrush Holdings Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 483%, being 131% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	276,184	Liabilities	124,591
Assets, Noncurrent	5,825	Assets	390,943
General and Administrative Exp.	78,610	Expenses	381,534
Intangible Assets	99,320	Revenues	376,815
Liabilities, Current	115,709	Stockholders Equity	266,352
Long-term Debt	8,882	Net Income	7,375
Other Assets	9,614	Comprehensive Net Income	6,767
Other Compr. Net Income	-608	ECR before Limited Liability	344%
Other Expenses	78,504	Economic Capital Ratio	483%
Other Liabilities	0		
Other Net Income	12,094		
Other Revenues	376,815		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	80,080		
Selling and Marketing Exp.	144,340		