





SERVICES-PREPACKAGED SOFTWARE 2026

Asana Inc
Rank 77 of 99

The relative strengths and weaknesses of Asana Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Asana Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 44% points. The greatest weakness of Asana Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 99% points.

The company's Economic Capital Ratio, given in the ranking table, is 232%, being 116% points below the market average of 348%.

Input Variable	Value in 1000 USD
Assets, Current	600,741
Assets, Noncurrent	28,293
General and Administrative Exp.	152,001
Intangible Assets	166,545
Liabilities, Current	415,817
Long-term Debt	208,784
Other Assets	0
Other Compr. Net Income	-3,615
Other Expenses	85,641
Other Liabilities	39,291
Other Net Income	19,647
Other Revenues	723,876
Property, Plant and Equipment, Net	95,836
Research and Development Exp.	341,467
Selling and Marketing Exp.	419,950

Output Variable	Value in 1000 USD
Liabilities	663,892
Assets	891,415
Expenses	999,059
Revenues	723,876
Stockholders Equity	227,523
Net Income	-255,536
Comprehensive Net Income	-259,151
BaseVar	2,052,377
ECR before LimitedLiability	58%
Economic Capital Ratio	232%