

RealRate Inc., 2040 Martin Ave., Santa Clara, CA 95050



**RealRate**

April 23, 2026

To the Marketing Department  
Zedge Inc  
1178 BROADWAY  
SUITE 1450, 3RD FLOOR  
NEW YORK, NY 10001  
USA

### **Zedge Inc TOP Rated in the US Services-Prepackaged Software Ranking**

Dear Sir or Madam,

at RealRate we have just published the 2026 US SERVICES-PREPACKAGED SOFTWARE ranking. I am happy to inform you that Zedge Inc has been TOP Rated at rank 14 out of 99.

Overall, 99 US companies were analyzed with respect to their financial strength. The complete rating is published at <https://www.realrate.ai/rankings>. Your individual rating report, showing your strengths compared to your competitors is attached.



# ZEDGE™

RealRate is an international rating agency based in Santa Clara and Berlin. We use artificial intelligence to create fair and explainable company ratings. Customers highly appreciate the RealRate rating seal: only the strongest companies are able to offer highly attractive and innovative products with top customer services. Billion dollar companies rely on our rating and build trust with their customers.

You too can acquire the RealRate seal and advertise with it. We only reach out to the top-rated companies, like yours and only those may subscribe for our seal. Save a lot of money and effort compared to traditional rating agencies: get a RealRate seal for just \$9,900. Simply sign the attached order form and send it back via email.

I took the liberty of sending an identical letter to the CEO. Please feel free to book a short video call with me: <https://calendly.com/holger-bartel>

Sincerely,

Dr. Holger Bartel, CEO

# RealRate Seal Subscription

RealRate Inc.  
2040 Martin Ave., Santa Clara, California 95050, USA  
Via email to: [holger.bartel@realrate.ai](mailto:holger.bartel@realrate.ai)

We subscribe to the SERVICES-PREPACKAGED SOFTWARE RealRate rating for Zedge Inc. The subscription comprises the annual rating update. The invoice will be sent annually, provided that a TOP rating is achieved again. The subscription can be cancelled by written letter, effective for the following year.



RealRate provides the rating seal as a scalable vector graphic. It can be used without any restrictions by Zedge Inc (Customer) for all promotional purposes, i.e. in product brochures, presentations, websites and broadcasting.

Item           **2026 US SERVICES-PREPACKAGED SOFTWARE RealRate rating seal for Zedge Inc**  
Amount       **USD 9,900**  
Order no.     2026-0001667313

Amounts payable by Customer are exclusive of taxes. Customer is responsible for all his taxes and will pay such amounts invoiced by RealRate.

### Billing address

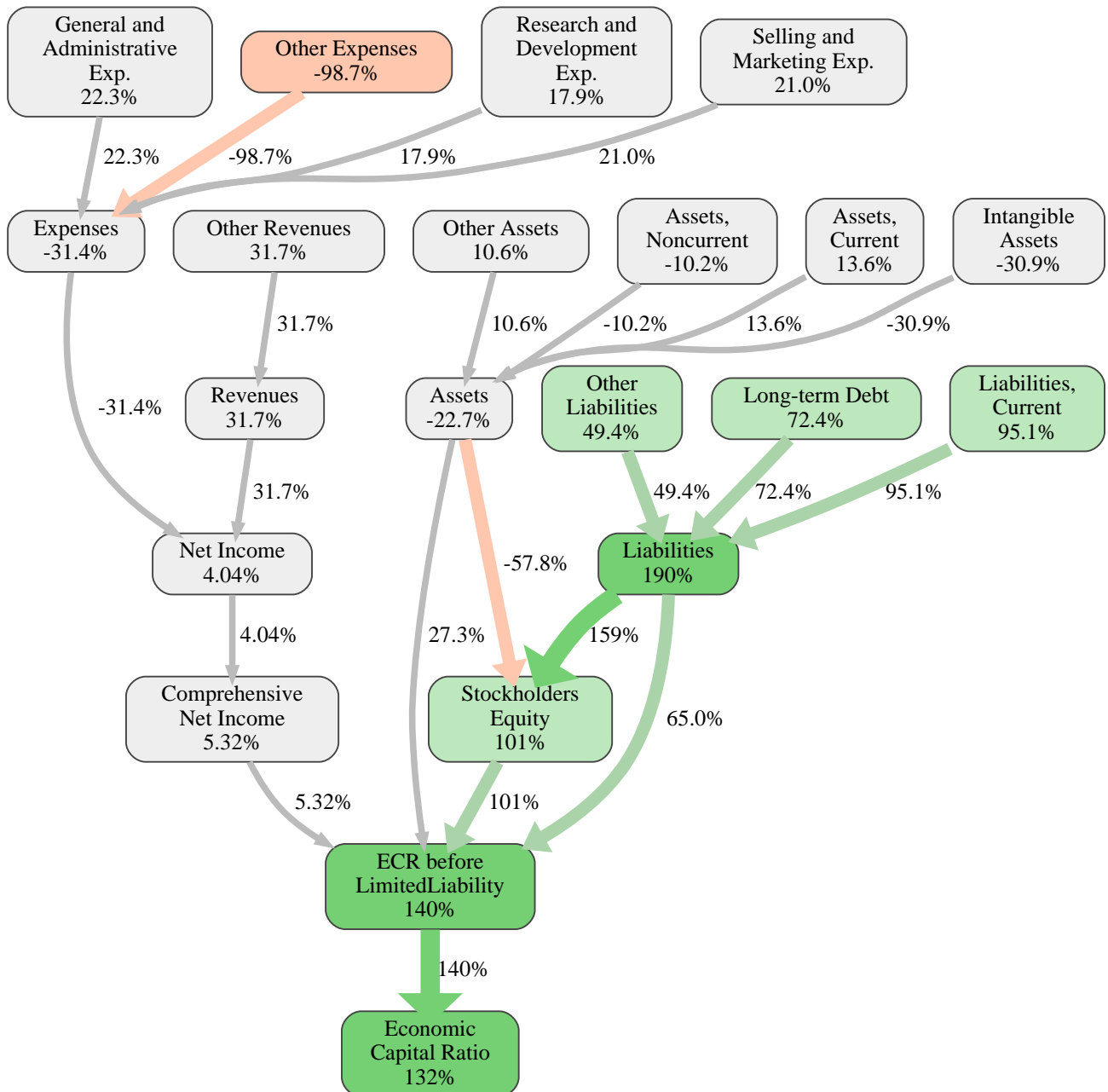
Company name	Full name
Street address	Department
City	Phone number
State / province	Email address
ZIP code	
Country	

### Shipping address

The electronic RealRate rating seal and the invoice will be sent to  
Delivery email

Zedge Inc

\_\_\_\_\_  
Date, location, name





# SERVICES-PREPACKAGED SOFTWARE 2026



Zedge Inc  
Rank 14 of 99

The relative strengths and weaknesses of Zedge Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zedge Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 190% points. The greatest weakness of Zedge Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 99% points.

The company's Economic Capital Ratio, given in the ranking table, is 480%, being 132% points above the market average of 348%.

Input Variable	Value in 1000 USD
Assets, Current	22,444
Assets, Noncurrent	244
General and Administrative Exp.	0
Intangible Assets	6,853
Liabilities, Current	7,763
Long-term Debt	1,990
Other Assets	4,823
Other Compr. Net Income	323
Other Expenses	32,284
Other Liabilities	0
Other Net Income	494
Other Revenues	29,398
Property, Plant and Equipment, Net	1,290
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	9,753
Assets	35,654
Expenses	32,284
Revenues	29,398
Stockholders Equity	25,901
Net Income	-2,392
Comprehensive Net Income	-2,069
BaseVar	68,328
ECR before LimitedLiability	401%
Economic Capital Ratio	480%