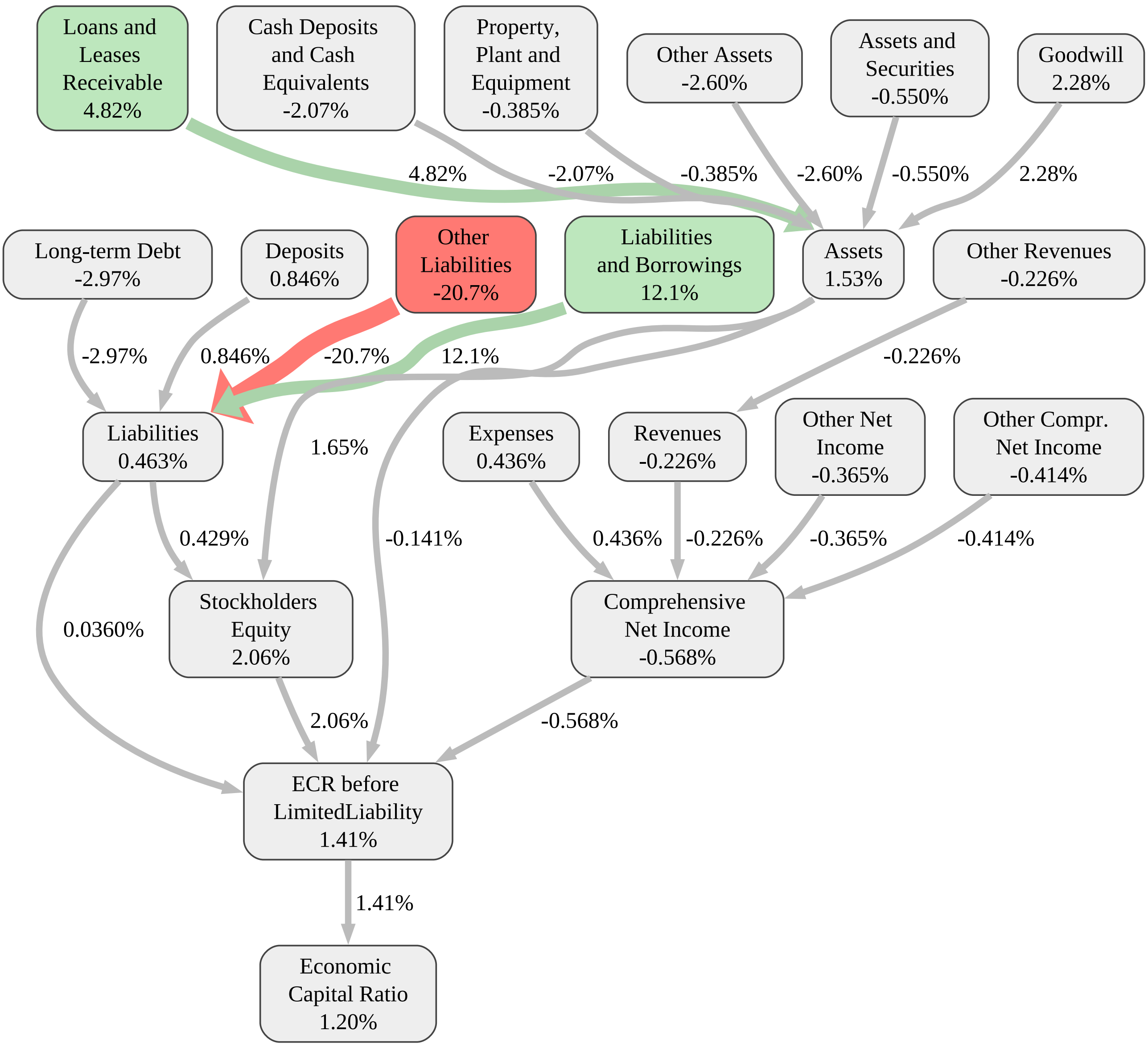
STATE BANKS 2013

Associated BANC CORP
Rank 28 of 85



RealRate

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The relative strengths and weaknesses of Associated BANC CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Associated BANC CORP compared to the market average is the variable Liabilities and Borrowings, increasing the Economic Capital Ratio by 12% points.The greatest weakness of Associated BANC CORP is the variable Other Liabilities, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 13%, being 1.2% points above the market average of 12%.

Input Variable	Value in 1000 USD
Assets and Securities	953,552
Cash Deposits and Cash Equivalents	710,738
Deposits	16,939,865
Fees	0
Goodwill	929,168
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	943,298
Loans and Leases Receivable	15,113,613
Long-term Debt	1,015,346
Occupancy	0
Other Assets	5,526,706
Other Compr. Net Income	-16,999
Other Expenses	75,486
Other Liabilities	1,652,827
Other Net Income	254,459
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	253,958

Output Variable	Value in 1000 USD
Liabilities	20,551,336
Assets	23,487,735
Expenses	75,486
Revenues	0
Stockholders Equity	2,936,399
Net Income	178,973
Comprehensive Net Income	161,974
BaseVar	22,649,239
ECR before LimitedLiability	13%
Economic Capital Ratio	13%