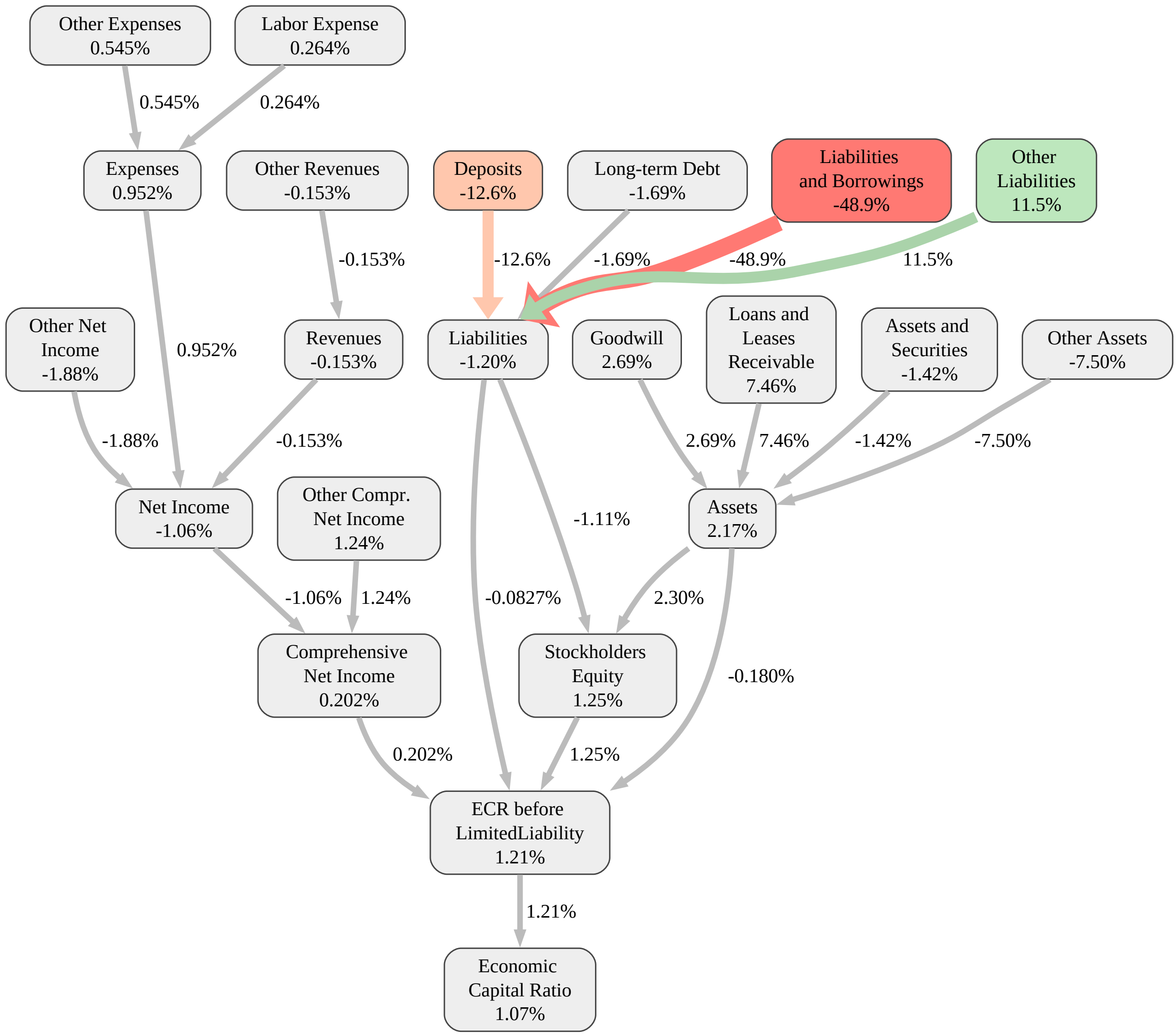
STATE BANKS 2014

Renasant CORP
Rank 35 of 87



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The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 12% points.The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 49% points.

The company's Economic Capital Ratio, given in the ranking table, is 12%, being 1.1% points above the market average of 10%.

Input Variable	Value in 1000 USD
Assets and Securities	234,485
Cash Deposits and Cash Equivalents	246,648
Deposits	4,841,912
Fees	0
Goodwill	276,100
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	4,052,723
Loans and Leases Receivable	3,833,353
Long-term Debt	169,592
Occupancy	0
Other Assets	1,054,159
Other Compr. Net Income	-3,472
Other Expenses	12,259
Other Liabilities	-3,983,609
Other Net Income	45,746
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	101,525

Output Variable	Value in 1000 USD
Liabilities	5,080,618
Assets	5,746,270
Expenses	12,259
Revenues	0
Stockholders Equity	665,652
Net Income	33,487
Comprehensive Net Income	30,015
BaseVar	5,525,025
ECR before LimitedLiability	11%
Economic Capital Ratio	12%