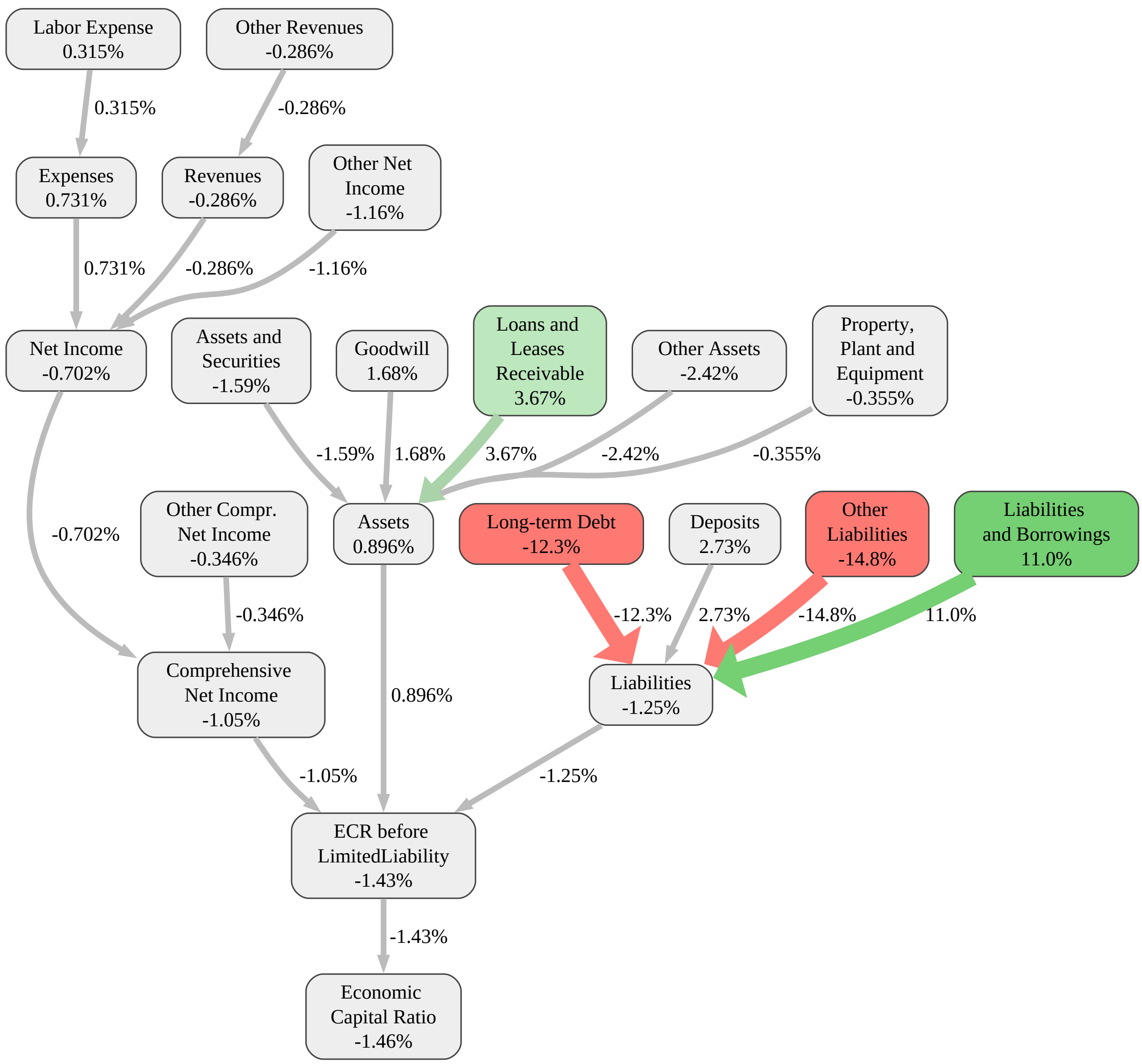
STATE BANKS 2015

Associated BANC CORP
Rank 65 of 93



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The relative strengths and weaknesses of Associated BANC CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Associated BANC CORP compared to the market average is the variable Liabilities and Borrowings, increasing the Economic Capital Ratio by 11% points.The greatest weakness of Associated BANC CORP is the variable Other Liabilities, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 12%, being 1.5% points below the market average of 13%.

Input Variable	Value in 1000 USD
Assets and Securities	1,026,283
Cash Deposits and Cash Equivalents	1,016,037
Deposits	18,763,504
Fees	0
Goodwill	929,168
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	716,276
Loans and Leases Receivable	17,327,544
Long-term Debt	3,930,117
Occupancy	0
Other Assets	6,248,054
Other Compr. Net Income	19,394
Other Expenses	85,536
Other Liabilities	611,626
Other Net Income	276,045
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	274,688

Output Variable	Value in 1000 USD
Liabilities	24,021,523
Assets	26,821,774
Expenses	85,536
Revenues	0
Stockholders Equity	2,800,251
Net Income	190,509
Comprehensive Net Income	209,903
BaseVar	26,113,118
ECR before LimitedLiability	11%
Economic Capital Ratio	12%