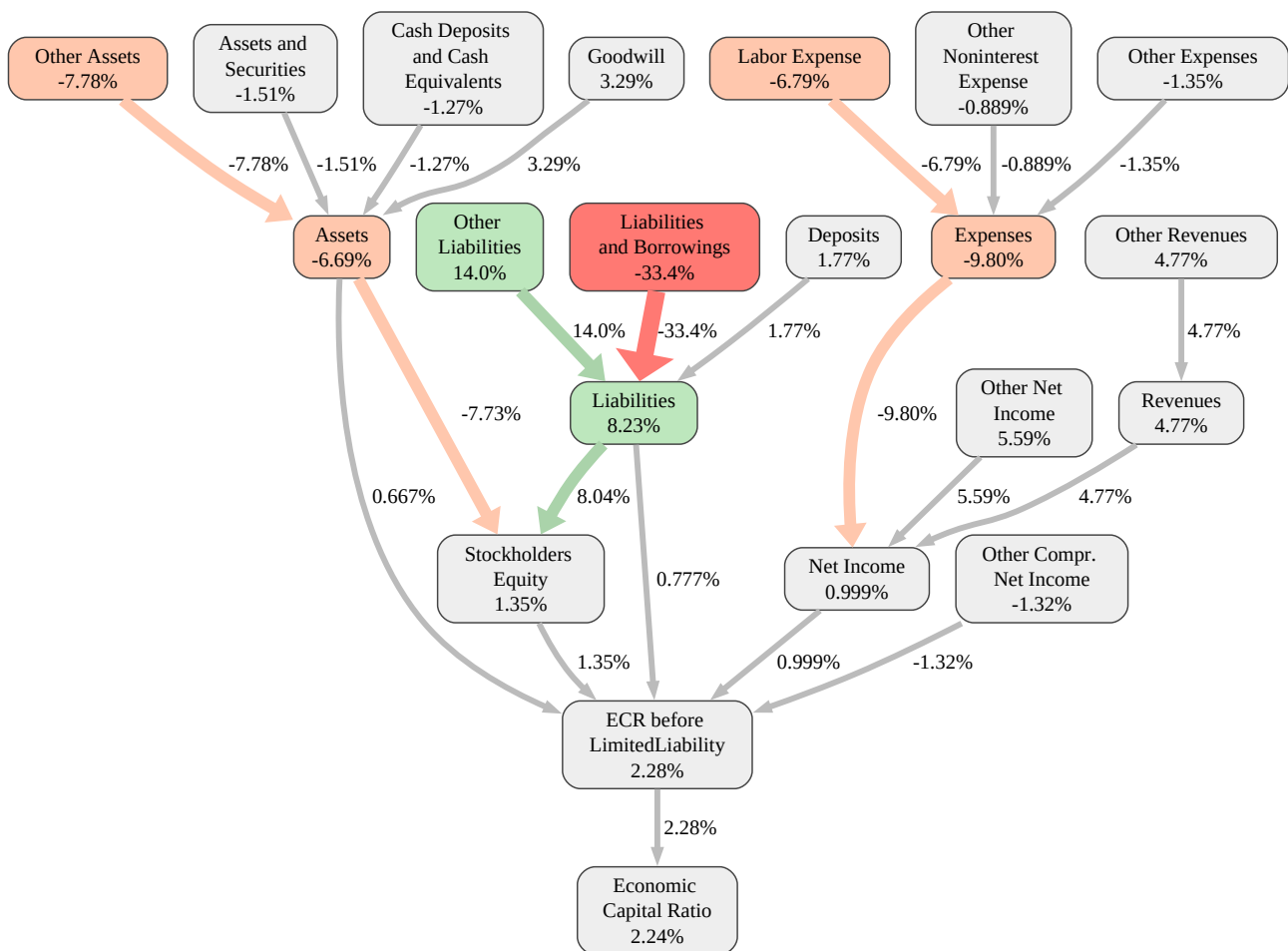




The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 14% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 33% points.

The company's Economic Capital Ratio, given in the ranking table, is 14%, being 2.2% points above the market average of 12%.

Input Variable	Value in 1000 USD
Assets and Securities	327,080
Cash Deposits and Cash Equivalents	211,571
Deposits	6,218,602
Fees	4,384
Goodwill	445,871
IT and Equipment Expense	14,046
Labor Expense	145,111
Liabilities and Borrowings	5,040,845
Loans and Leases Receivable	5,371,025
Long-term Debt	148,217
Occupancy	0
Other Assets	1,401,821
Other Compr. Net Income	-33,687
Other Expenses	61,105
Other Liabilities	-4,517,986
Other Net Income	236,608
Other Noninterest Expense	20,468
Other Revenues	108,270
Property, Plant and Equipment	169,128

Output Variable	Value in 1000 USD
Liabilities	6,889,678
Assets	7,926,496
Expenses	245,114
Revenues	108,270
Stockholders Equity	1,036,818
Net Income	99,764
Comprehensive Net Income	66,077
BaseVar	8,540,064
ECR before Limited Liability	14%
Economic Capital Ratio	14%