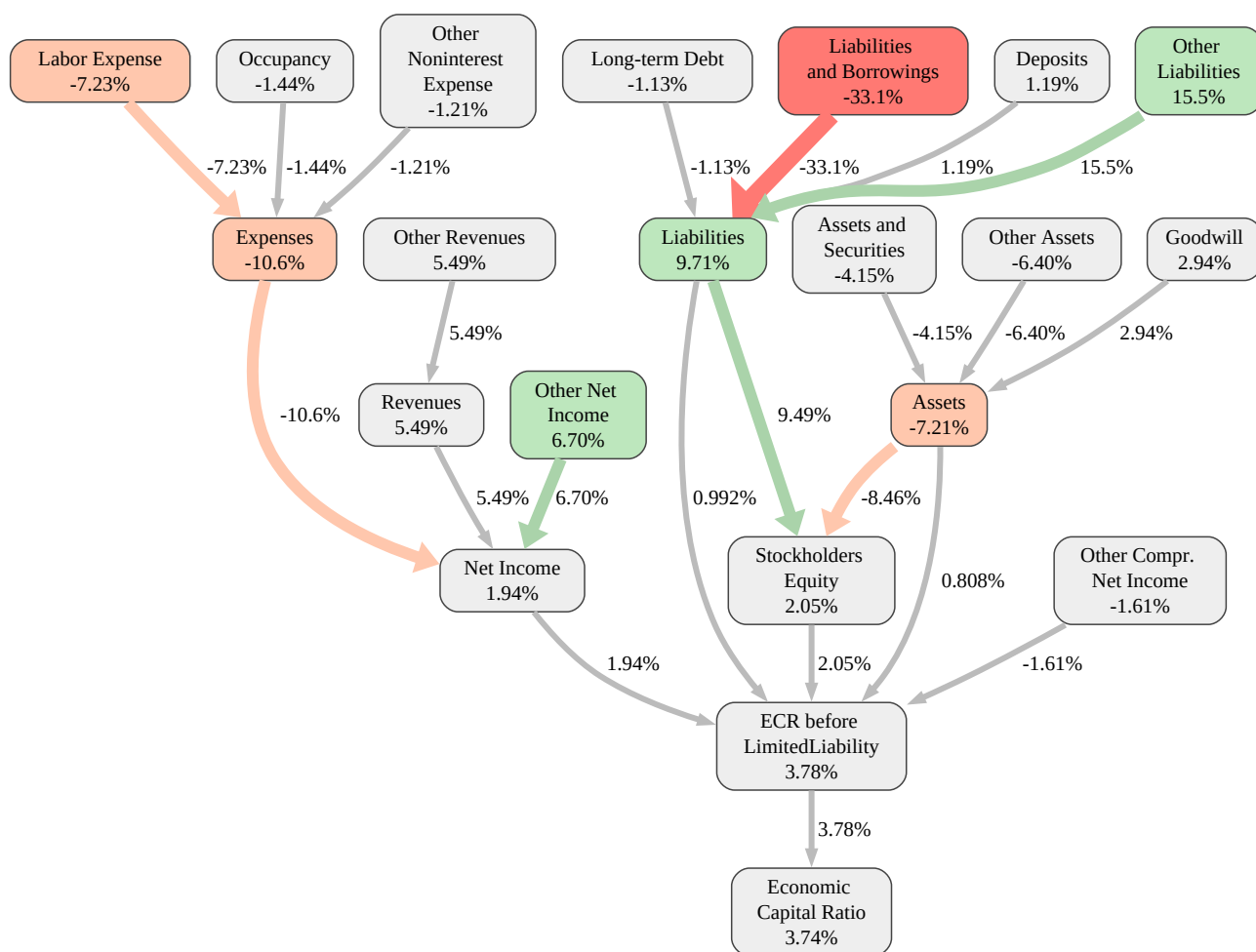




Renasant CORP Rank 8 of 108

The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 33% points.

The company's Economic Capital Ratio, given in the ranking table, is 16%, being 3.7% points above the market average of 12%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets and Securities	149,522	Liabilities	7,466,968
Cash Deposits and Cash Equivalents	306,224	Assets	8,699,851
Deposits	7,059,137	Expenses	295,099
Fees	5,358	Revenues	137,415
Goodwill	470,534	Stockholders Equity	1,232,883
IT and Equipment Expense	17,723	Net Income	135,777
Labor Expense	172,448	Comprehensive Net Income	84,561
Liabilities and Borrowings	5,593,476	BaseVar	9,494,011
Loans and Leases Receivable	6,159,972	ECR before Limited Liability	16%
Long-term Debt	202,459	Economic Capital Ratio	16%
Occupancy	34,394		
Other Assets	1,434,376		
Other Compr. Net Income	-51,216		
Other Expenses	36,467		
Other Liabilities	-5,388,104		
Other Net Income	293,461		
Other Noninterest Expense	28,709		
Other Revenues	137,415		
Property, Plant and Equipment	179,223		