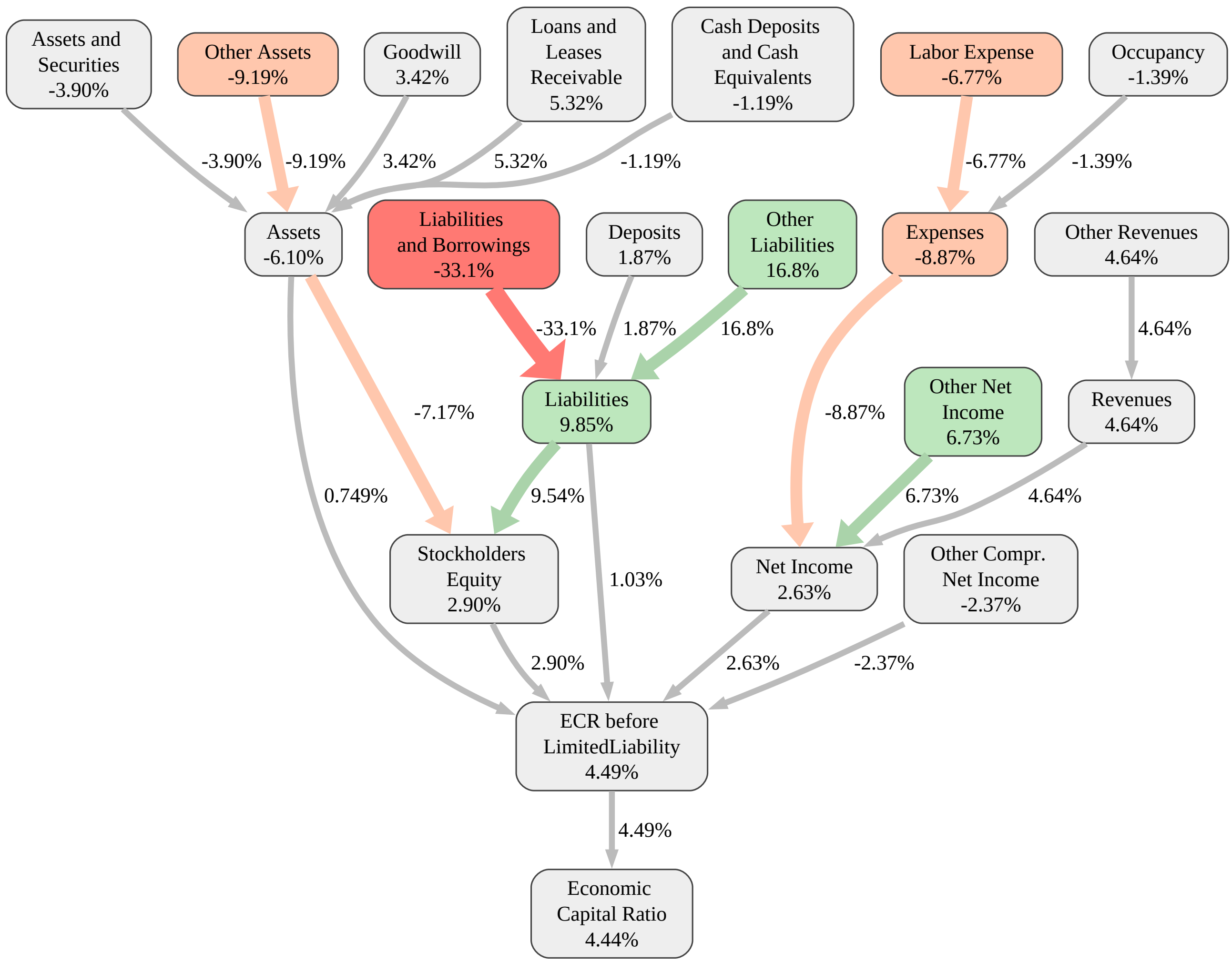
STATE BANKS 2018

Renasant CORP
Rank 4 of 116



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The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 17% points.The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 33% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 4.4% points above the market average of 12%.

Input Variable	Value in 1000 USD
Assets and Securities	144,667
Cash Deposits and Cash Equivalents	281,453
Deposits	7,921,075
Fees	7,150
Goodwill	611,046
IT and Equipment Expense	16,474
Labor Expense	184,540
Liabilities and Borrowings	6,177,214
Loans and Leases Receivable	7,574,111
Long-term Debt	207,546
Occupancy	37,756
Other Assets	1,035,450
Other Compr. Net Income	-60,242
Other Expenses	35,409
Other Liabilities	-5,990,837
Other Net Income	329,347
Other Noninterest Expense	20,289
Other Revenues	132,140
Property, Plant and Equipment	183,254

Output Variable	Value in 1000 USD
Liabilities	8,314,998
Assets	9,829,981
Expenses	301,618
Revenues	132,140
Stockholders Equity	1,514,983
Net Income	159,869
Comprehensive Net Income	99,627
BaseVar	10,566,864
ECR before LimitedLiability	17%
Economic Capital Ratio	17%