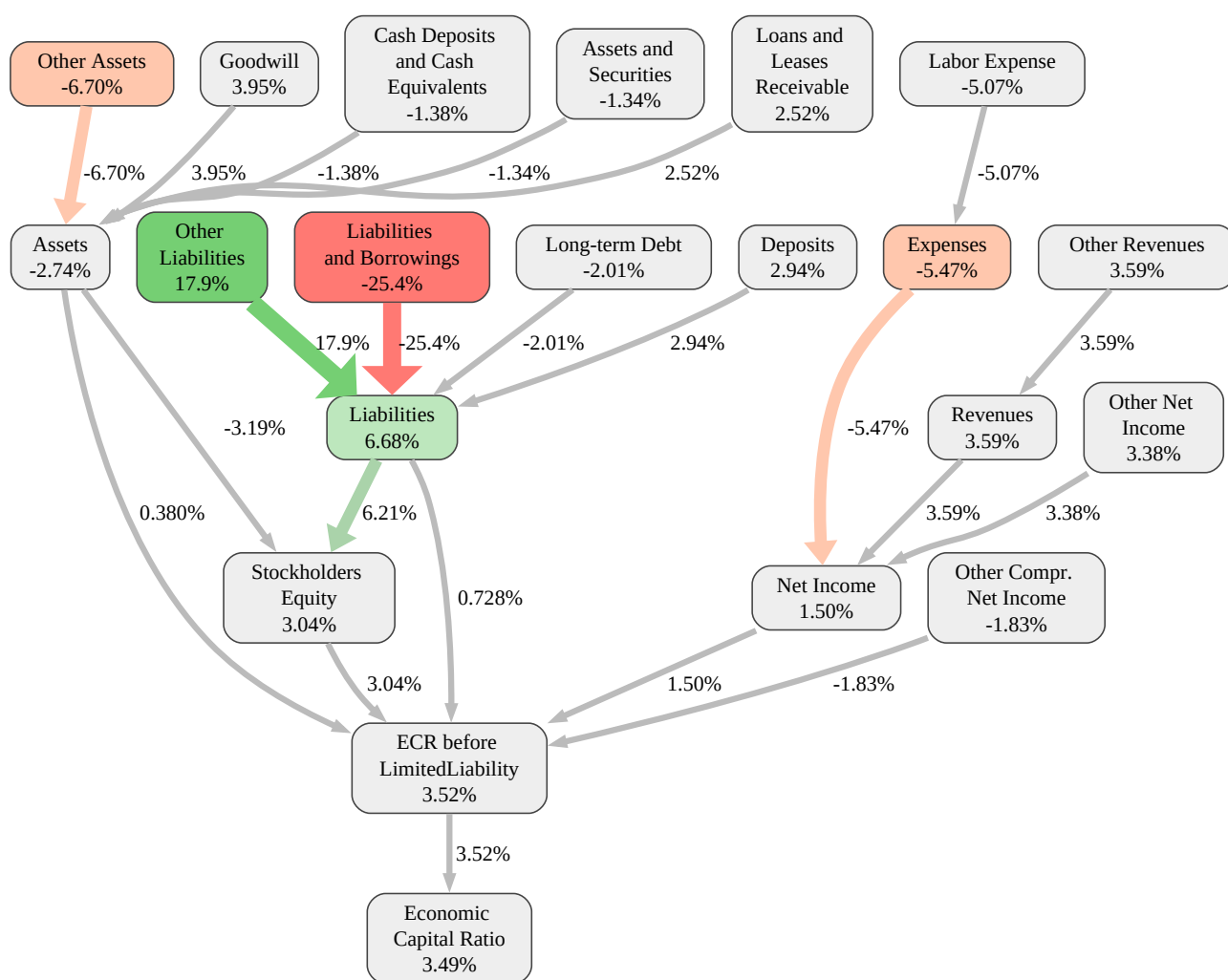




Renasant CORP

Rank 19 of 143

The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 18% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 19%, being 3.5% points above the market average of 15%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets and Securities	1,456,140	Liabilities	11,274,929
Cash Deposits and Cash Equivalents	414,930	Assets	13,400,618
Deposits	10,213,168	Expenses	374,174
Fees	10,166	Revenues	153,254
Goodwill	939,683	Stockholders Equity	2,125,689
IT and Equipment Expense	19,679	Net Income	215,687
Labor Expense	250,784	Comprehensive Net Income	186,256
Liabilities and Borrowings	7,857,561	BaseVar	14,140,914
Loans and Leases Receivable	9,637,476	ECR before Limited Liability	19%
Long-term Debt	376,507	Economic Capital Ratio	19%
Occupancy	49,553		
Other Assets	642,692		
Other Compr. Net Income	-29,431		
Other Expenses	30,916		
Other Liabilities	-7,172,307		
Other Net Income	436,607		
Other Noninterest Expense	13,076		
Other Revenues	153,254		
Property, Plant and Equipment	309,697		