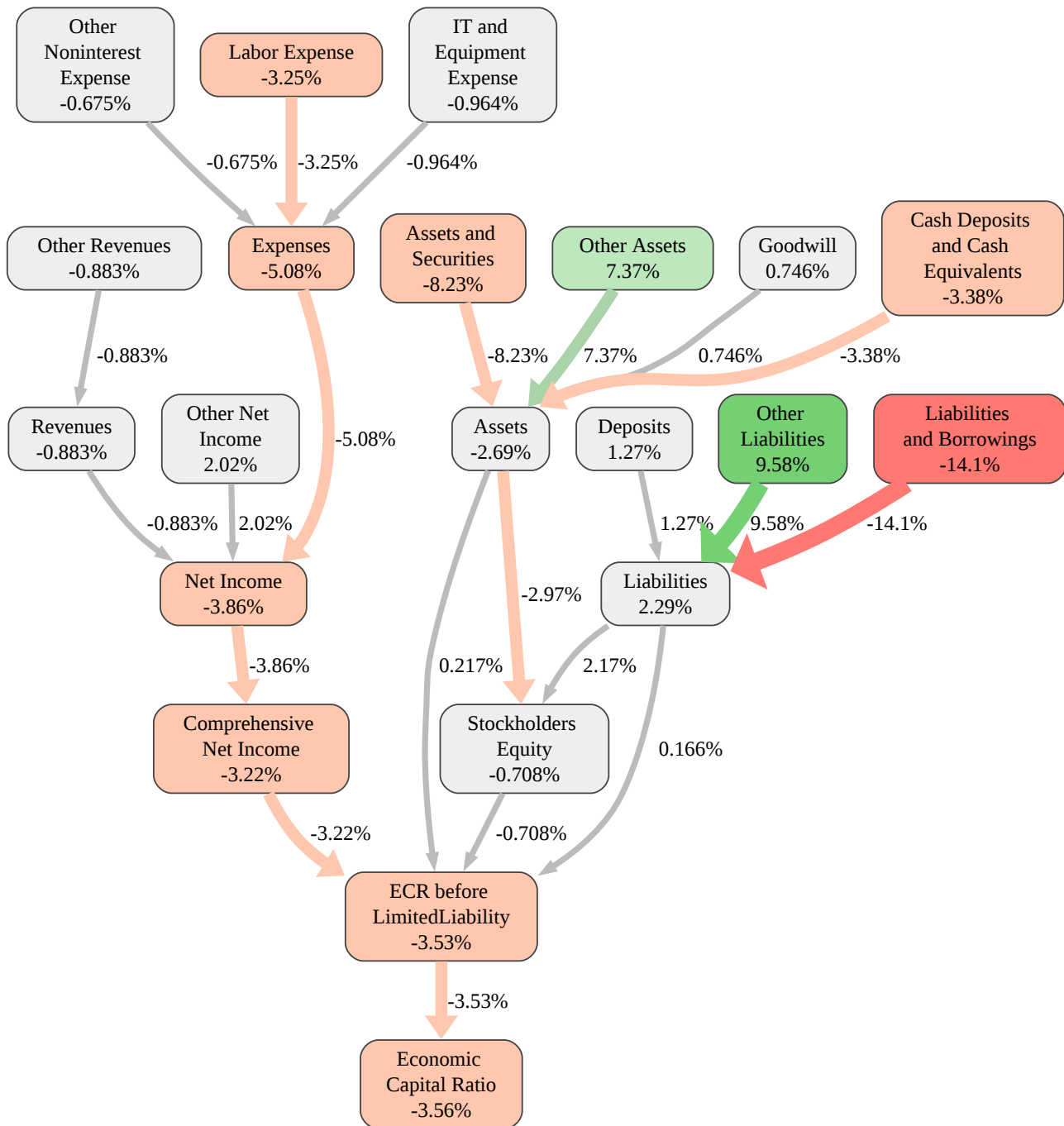




The relative strengths and weaknesses of Hancock Whitney CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hancock Whitney CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 9.6% points. The greatest weakness of Hancock Whitney CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 12%, being 3.6% points below the market average of 15%.

Input Variable	Value in 1000 USD
Assets and Securities	328,777
Cash Deposits and Cash Equivalents	109,961
Deposits	23,803,575
Fees	45,007
Goodwill	855,453
IT and Equipment Expense	101,374
Labor Expense	439,879
Liabilities and Borrowings	15,233,482
Loans and Leases Receivable	21,021,504
Long-term Debt	233,462
Occupancy	50,936
Other Assets	7,904,853
Other Compr. Net Income	125,985
Other Expenses	106,386
Other Liabilities	-12,137,447
Other Net Income	902,040
Other Noninterest Expense	92,454
Other Revenues	0
Property, Plant and Equipment	380,209

Output Variable	Value in 1000 USD
Liabilities	27,133,072
Assets	30,600,757
Expenses	836,036
Revenues	0
Stockholders Equity	3,467,685
Net Income	66,004
Comprehensive Net Income	191,989
BaseVar	32,250,185
ECR before Limited Liability	12%
Economic Capital Ratio	12%