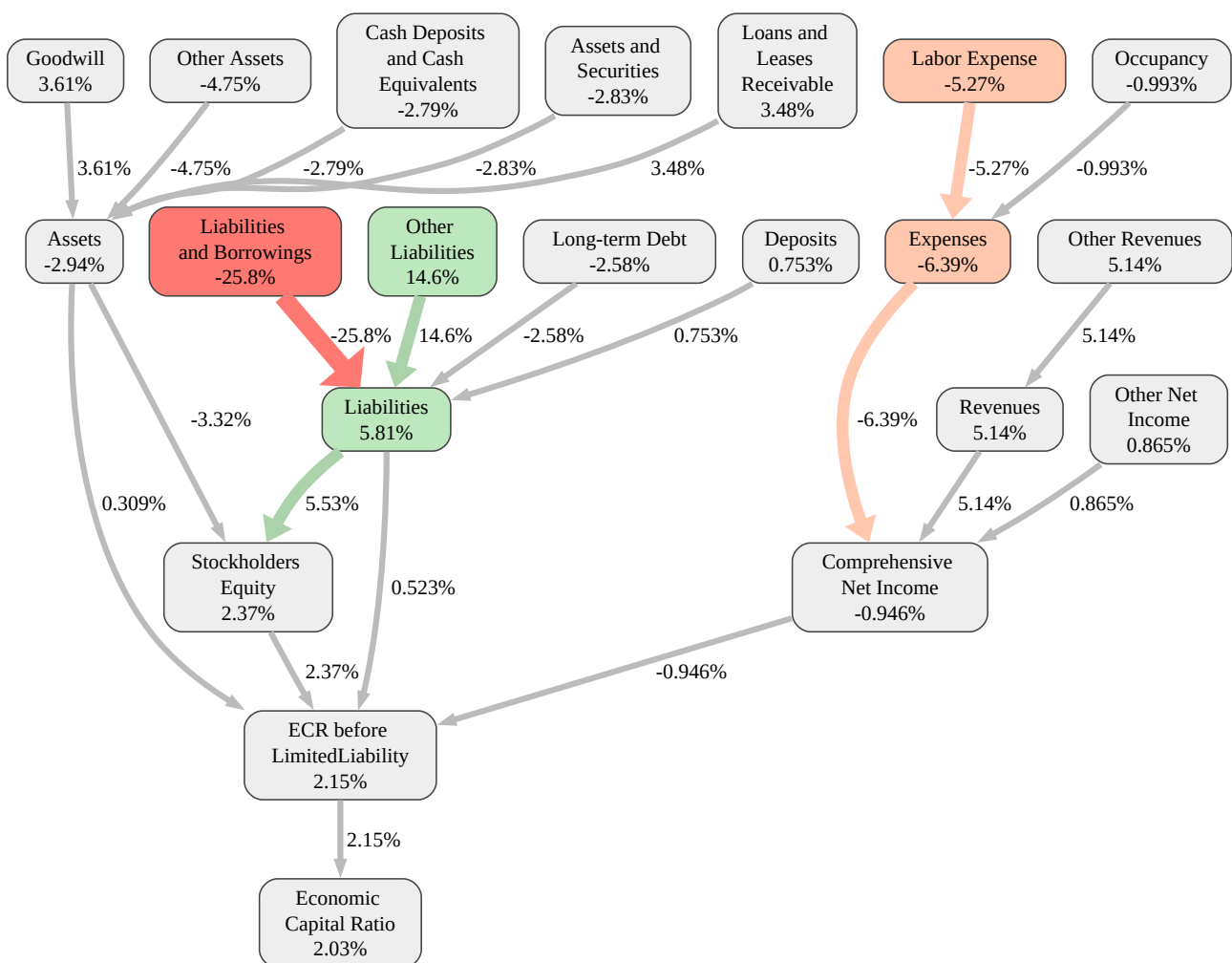




The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 15%, being 2.0% points above the market average of 13%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets and Securities	1,551,242	Liabilities	12,796,879
Cash Deposits and Cash Equivalents	633,203	Assets	14,929,612
Deposits	12,059,081	Expenses	471,988
Fees	11,293	Revenues	235,532
Goodwill	939,683	Stockholders Equity	2,132,733
IT and Equipment Expense	20,685	Net Income	103,491
Labor Expense	302,388	Comprehensive Net Income	107,955
Liabilities and Borrowings	8,615,521	BaseVar	15,772,500
Loans and Leases Receivable	10,757,503	ECR before Limited Liability	15%
Long-term Debt	474,970	Economic Capital Ratio	15%
Occupancy	54,080		
Other Assets	747,485		
Other Compr. Net Income	4,464		
Other Expenses	38,589		
Other Liabilities	-8,352,693		
Other Net Income	339,947		
Other Noninterest Expense	44,953		
Other Revenues	235,532		
Property, Plant and Equipment	300,496		