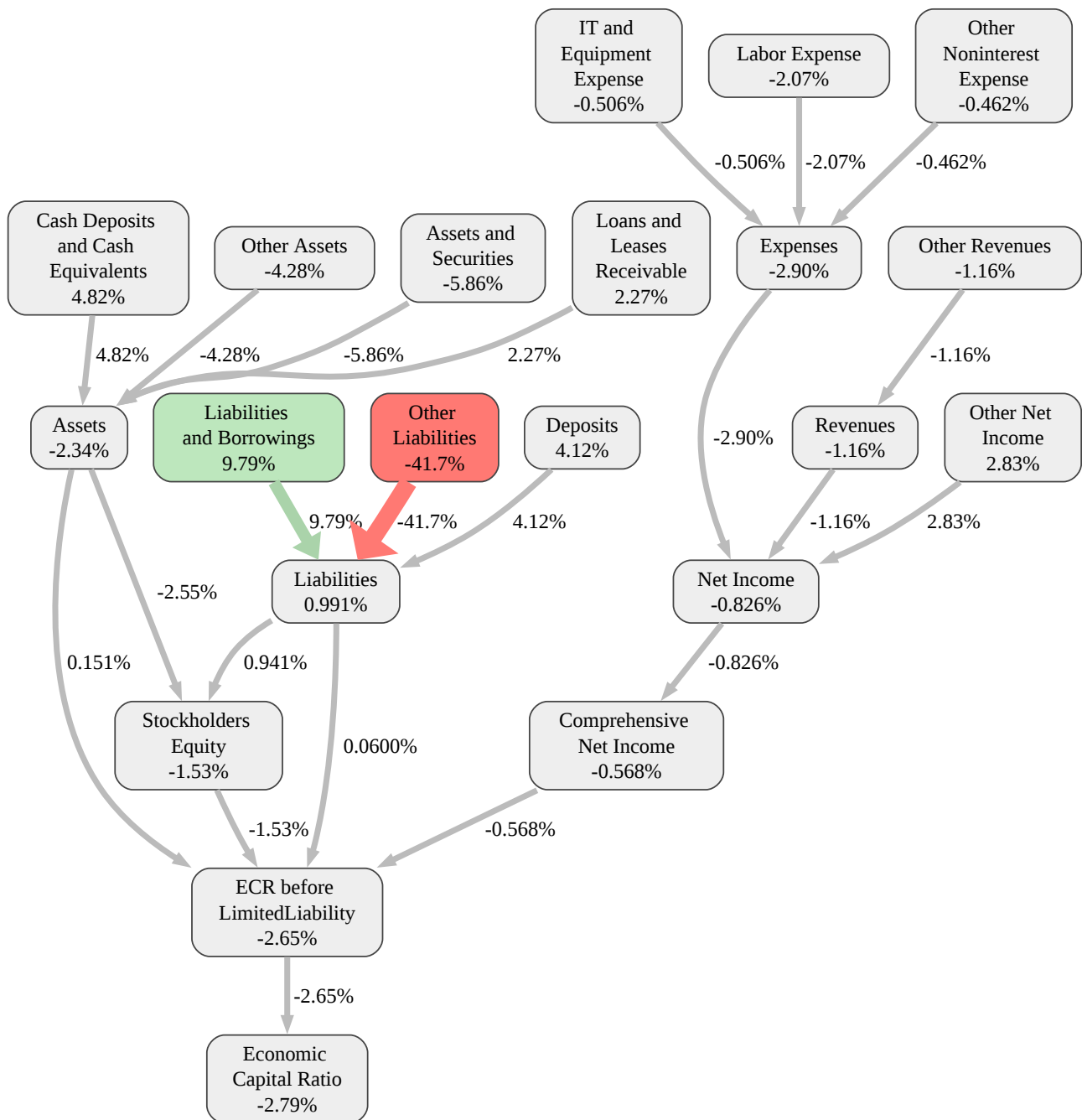




The relative strengths and weaknesses of Mercantile BANK CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mercantile BANK CORP compared to the market average is the variable Liabilities and Borrowings, increasing the Economic Capital Ratio by 9.8% points. The greatest weakness of Mercantile BANK CORP is the variable Other Liabilities, reducing the Economic Capital Ratio by 42% points.

The company's Economic Capital Ratio, given in the ranking table, is 9.8%, being 2.8% points below the market average of 13%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets and Securities	647,010	Liabilities	4,801,190
Cash Deposits and Cash Equivalents	975,160	Assets	5,257,749
Deposits	4,083,193	Expenses	125,561
Fees	1,820	Revenues	3,932
Goodwill	49,473	Stockholders Equity	456,559
IT and Equipment Expense	14,758	Net Income	46,427
Labor Expense	66,447	Comprehensive Net Income	37,212
Liabilities and Borrowings	0	BaseVar	5,586,246
Loans and Leases Receivable	3,418,096	ECR before Limited Liability	9.7%
Long-term Debt	0	Economic Capital Ratio	9.8%
Occupancy	8,088		
Other Assets	110,712		
Other Compr. Net Income	-9,215		
Other Expenses	19,890		
Other Liabilities	717,997		
Other Net Income	168,056		
Other Noninterest Expense	14,558		
Other Revenues	3,932		
Property, Plant and Equipment	57,298		