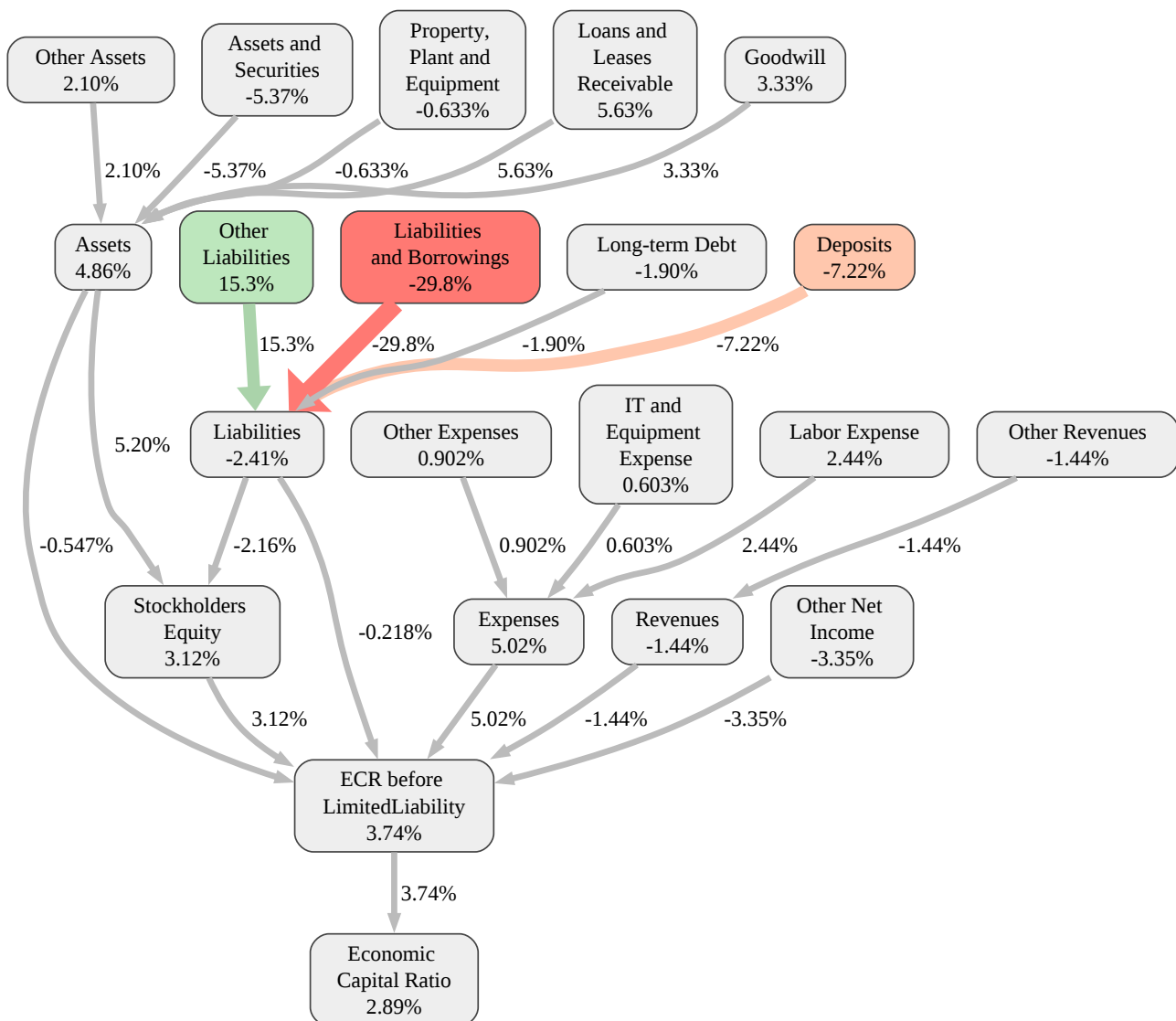




The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 15%, being 2.9% points above the market average of 12%.

Input Variable	Value in 1000 USD
Assets and Securities	1,227,763
Cash Deposits and Cash Equivalents	801,351
Deposits	14,076,785
Fees	0
Goodwill	991,665
IT and Equipment Expense	0
Labor Expense	0
Liabilities and Borrowings	10,742,500
Loans and Leases Receivable	12,152,652
Long-term Debt	429,400
Occupancy	0
Other Assets	2,187,104
Other Compr. Net Income	54,781
Other Expenses	32,509
Other Liabilities	-10,185,533
Other Net Income	177,187
Other Noninterest Expense	0
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Liabilities	15,063,152
Assets	17,360,535
Expenses	32,509
Revenues	0
Stockholders Equity	2,297,383
Net Income	144,678
Comprehensive Net Income	199,459
BaseVar	16,691,869
ECR before Limited Liability	15%
Economic Capital Ratio	15%