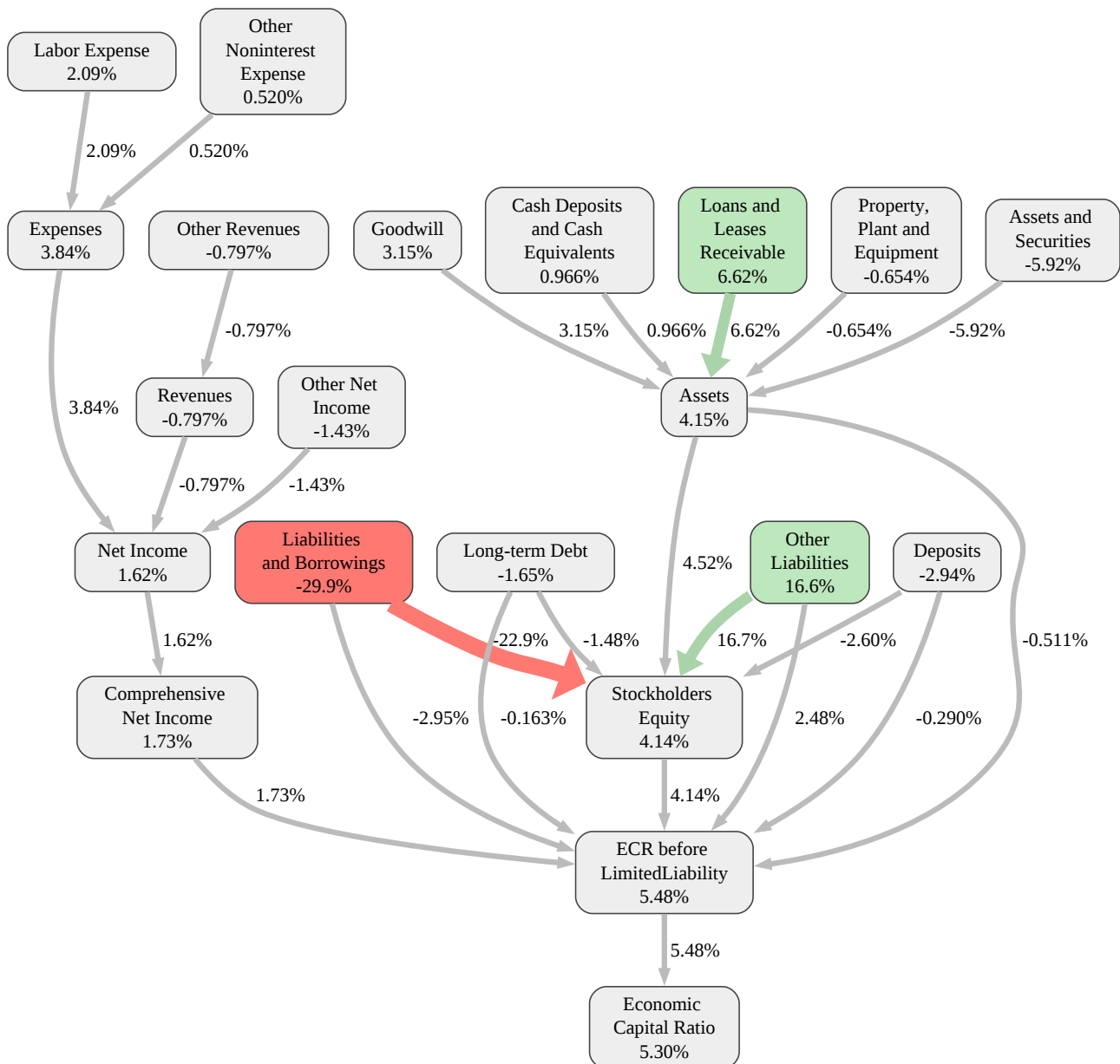




The relative strengths and weaknesses of Renasant CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Renasant CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 17% points. The greatest weakness of Renasant CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 5.3% points above the market average of 12%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets and Securities	1,131,016	Liabilities	15,356,550
Cash Deposits and Cash Equivalents	1,092,032	Assets	18,034,868
Deposits	14,572,612	Expenses	49,508
Fees	0	Revenues	0
Goodwill	988,898	Stockholders Equity	2,678,318
IT and Equipment Expense	0	Net Income	195,457
Labor Expense	0	Comprehensive Net Income	207,105
Liabilities and Borrowings	11,413,937	BaseVar	17,251,319
Loans and Leases Receivable	12,683,264	ECR before LimitedLiability	17%
Long-term Debt	430,614	Economic Capital Ratio	17%
Occupancy	0		
Other Assets	2,139,658		
Other Compr. Net Income	11,648		
Other Expenses	49,508		
Other Liabilities	-11,060,613		
Other Net Income	244,965		
Other Noninterest Expense	0		
Other Revenues	0		
Property, Plant and Equipment	0		